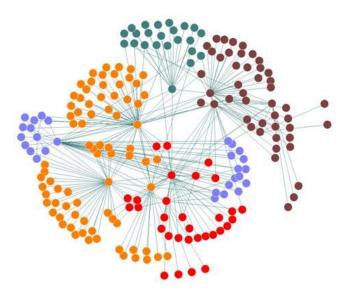


Algorithms and Applications in Social Networks



2019/2020, Semester B Slava Novgorodov

Lesson #5

- Newman-Girvan betweenness computation
- Overlapping communities
- Communities detection algorithms
- More methods for community detection

Newman-Girvan: Betweenness

Newman-Girvan algorithm

Algorithm: Newman-Girvan, 2004

```
Input: graph G(V,E)
```

Output: Dendrogram

repeat

```
For all e \in E compute edge betweenness C_B(e);
```

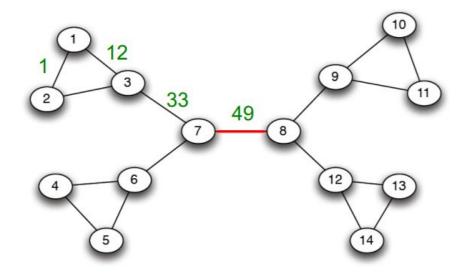
```
remove edge e_i with largest C_B(e_i);
```

until edges left;

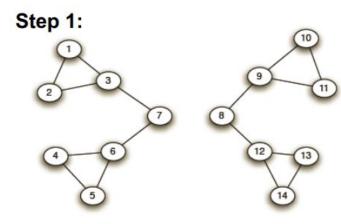
Edge Betweeness

• Number of shortest paths going via edge e

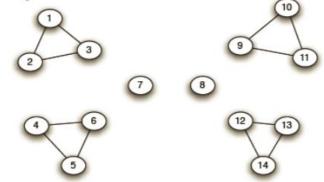
$$C_B(e) = \sum_{s \neq t} \frac{\sigma_{st}(e)}{\sigma_{st}}$$

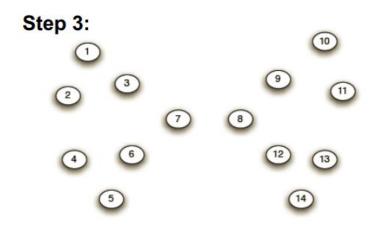


Step-by-step

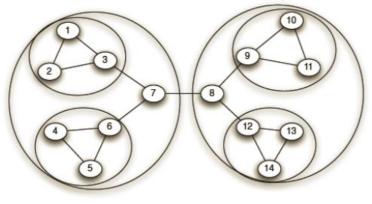


Step 2:

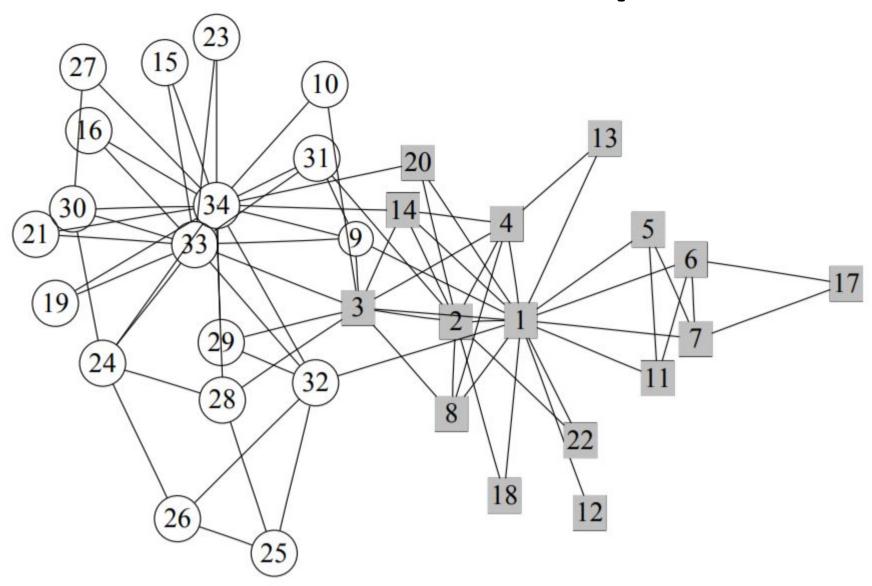




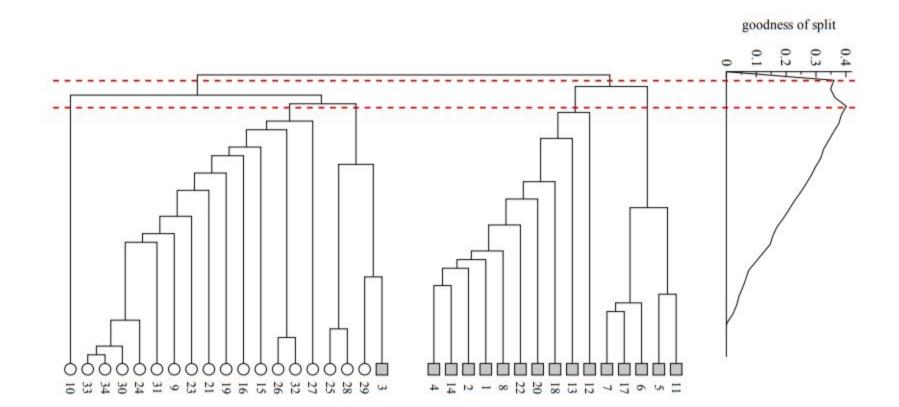
Hierarchical network decomposition:



Karate club example



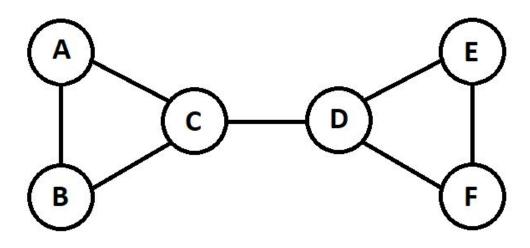
Karate club example

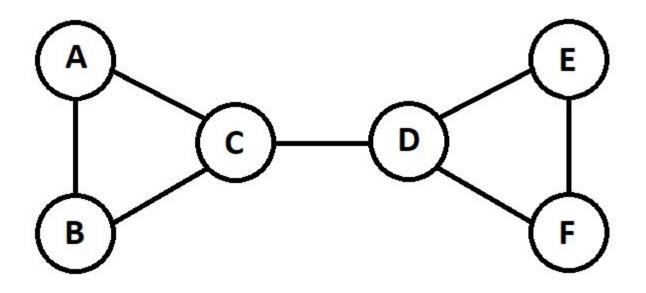


How to compute betweenness?

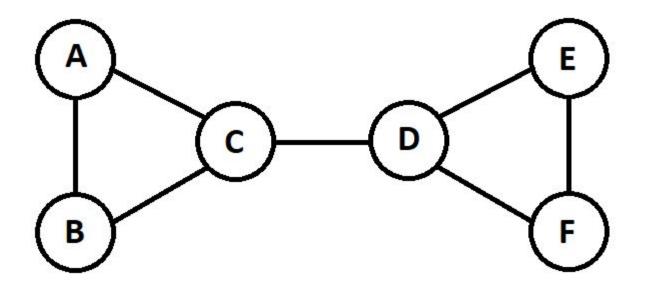
- Naïve approach: find all shortest pathes and compute brute-force
- Better approach: BFS based algorithm

• Example:



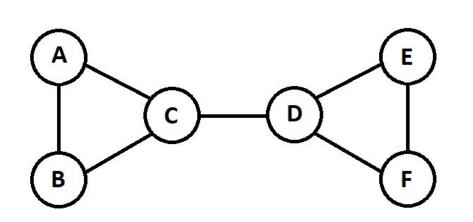


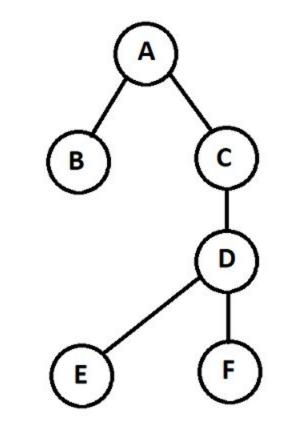
Run BFS from every node Start from A

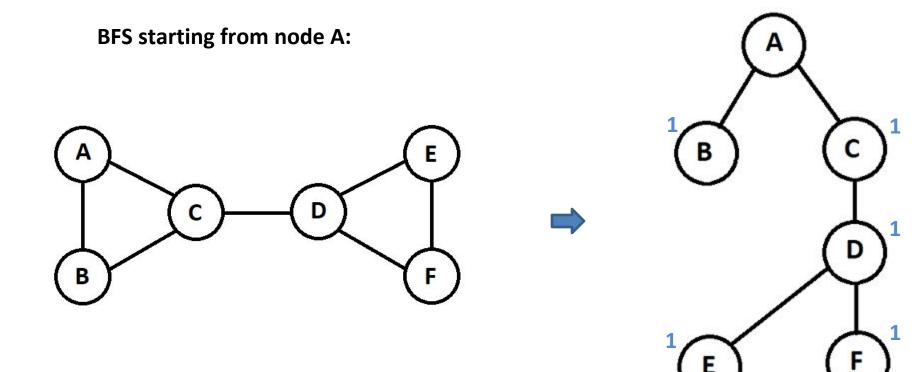


Symmetric case for: 1) A, B, E, F 2) C, D

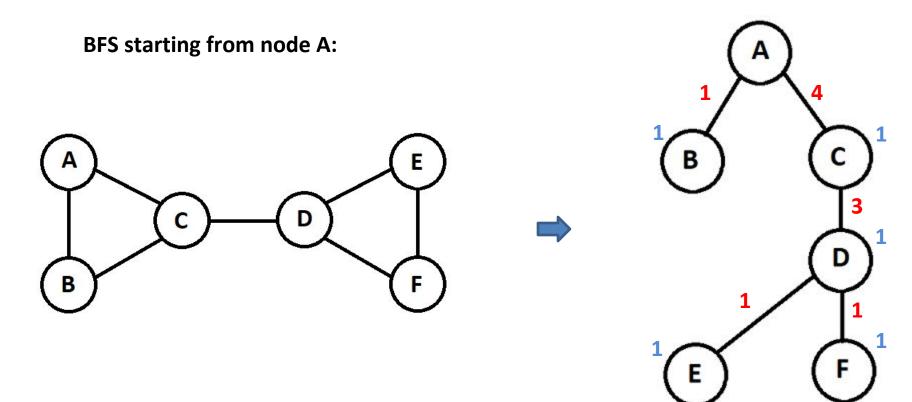
BFS starting from node A:





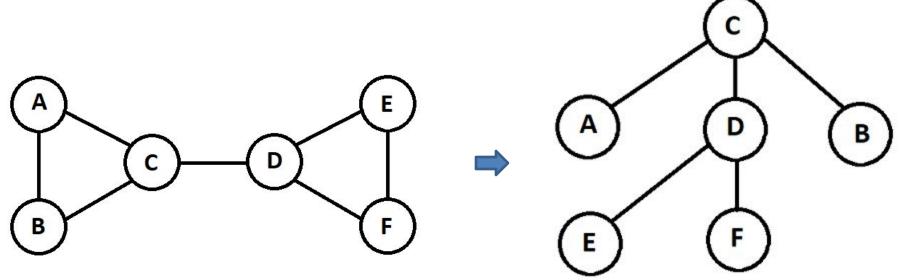


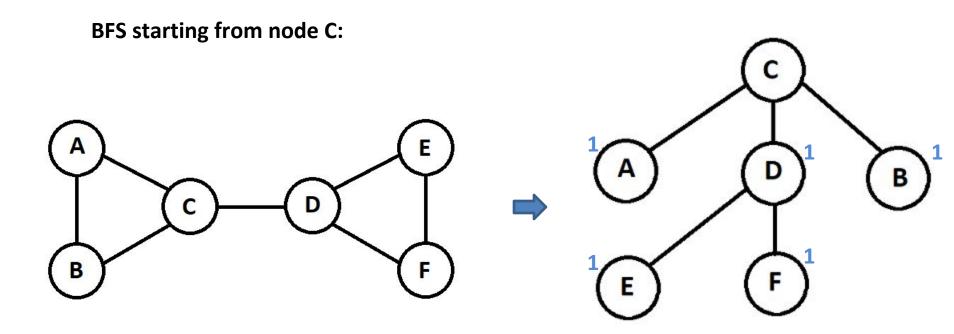
Weights of the nodes – top down, based on Numbers and weights of parents



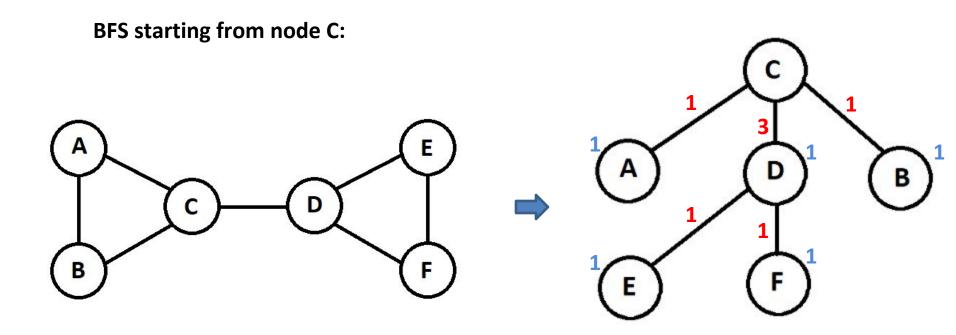
Weights of the edges – bottom up: Weighted split of the weight between parents + 1

BFS starting from node C:



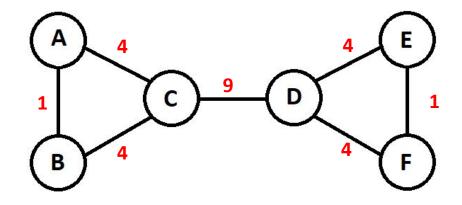


Weights of the nodes – top down, based on Numbers and weights of parents



Weights of the edges – bottom up: Weighted split of the weight between parents + 1

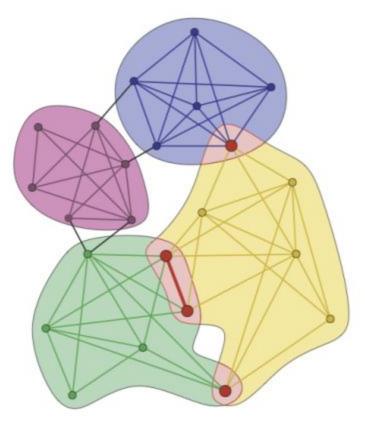
Edge betweenness – sum (/2) of edge weights on all BFS graphs EB(A, B) = (1+1)/2 = 1EB(A, C) = (4+1+1+1+1)/2 = 4EB(C, D) = (3+3+3+3+3+3)/2 = 9



Overlapping communities

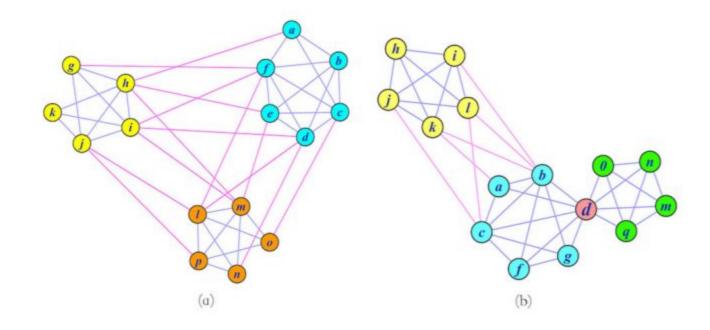
Overlapping Communities

In opposite to non-overlapping community detection algorithms, where each node gets a unique label (and belongs to one community), nodes may belong to several communities



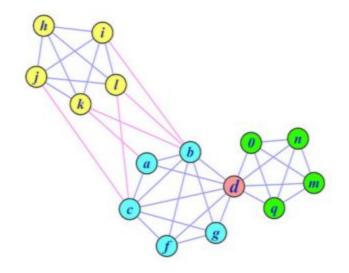
Communities

- (a) Non-overlapping communities
- (b) Overlapping (on "d" node) communities



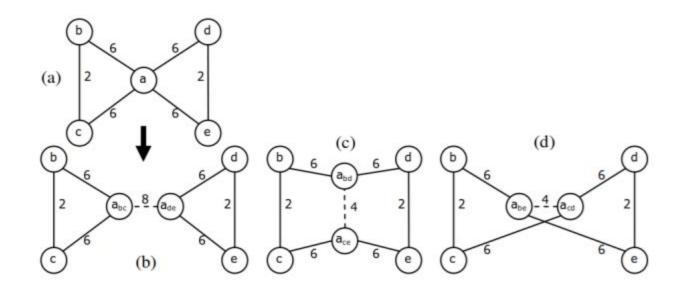
Communities

Idea: duplicate nodes, and use Newman-Girvan Which nodes to duplicate?



CONGO Algorithm

Cluster-Overlap Newman Girvan Optimized algorithm Similar to Edge Betweenness – Split Betweenness



CONGO Algorithm

- 1. Compute Edge Betweenness for each edge and split betweenness for each node
- 2. Find node/edge with maximum betweenness
- 3. Remove the edge / Split the node
- 4. Recalculate 1
- 5. Repeat until no edges left

CONGO Algorithm

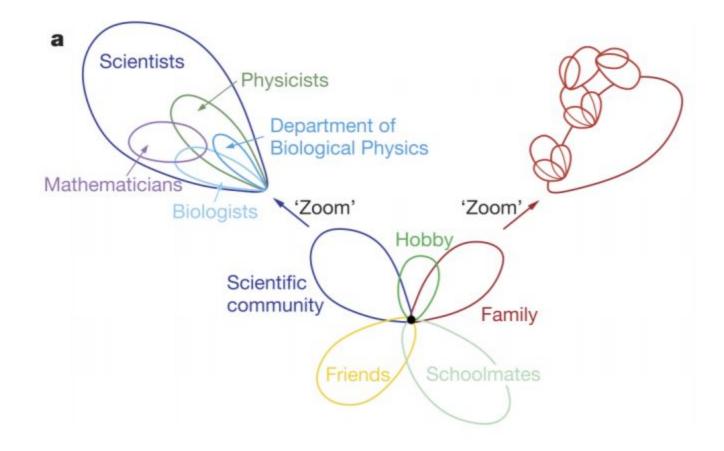
Pros:

- Similar to NG algorithm for non-overlap communities

Cons:

- Expensive computation

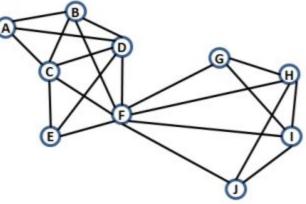
Overlapping Communities

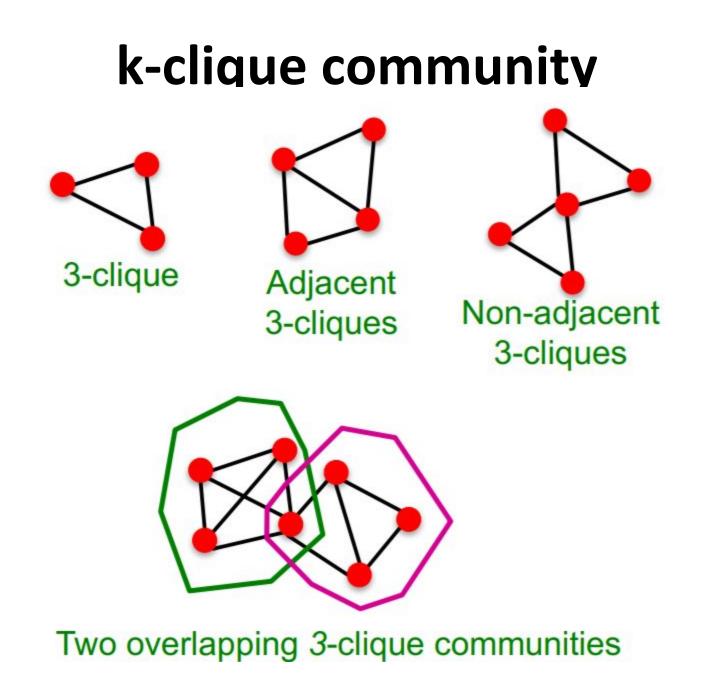


k-clique community

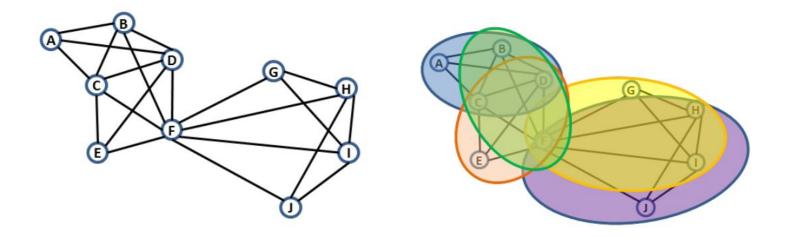
Definitions:

- 1. k-clique is a clique of k nodes
- 2. Adjacent k-cliques: if they share k-1 nodes
- 3. k-clique community k-cliques that can be reached from each other via series of adjacent k-cliques

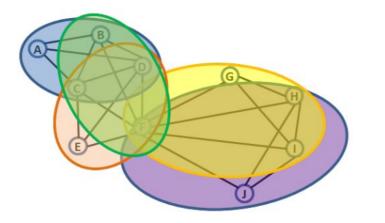


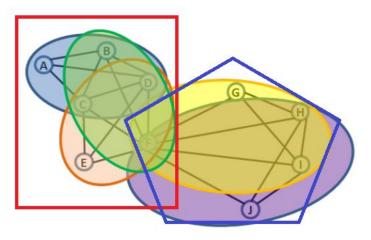


k-clique community



k-clique community





k-clique percolation method

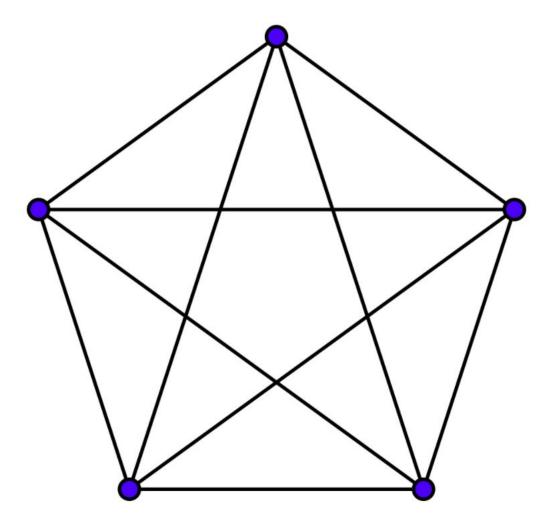
By Palla et al. 2005:

- Find all maximal cliques
- Create clique overlap matrix
- Threshold matrix with k-1
- Communities are connected components

Cliques and maximal cliques

5-clique

How many 4-cliques? What can we say about them?



Cliques and maximal cliques

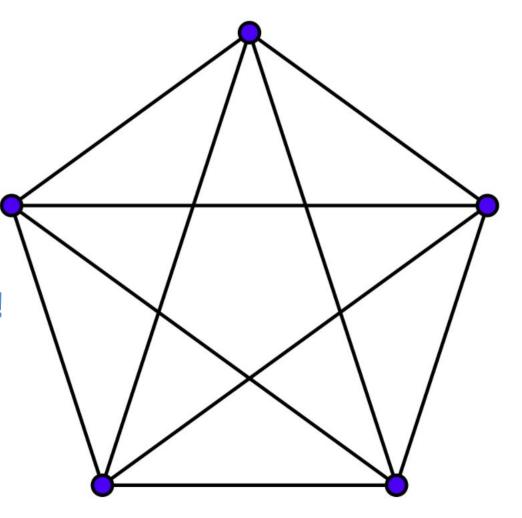
5-clique

How many 4-cliques?

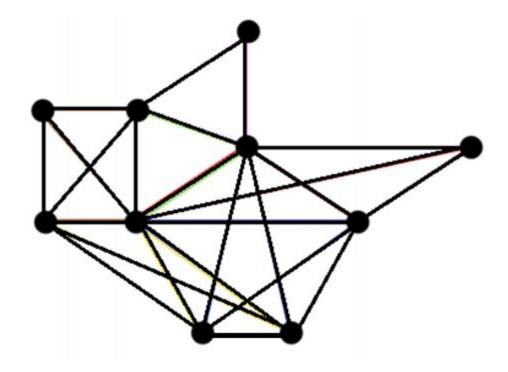
What can we say about

them?

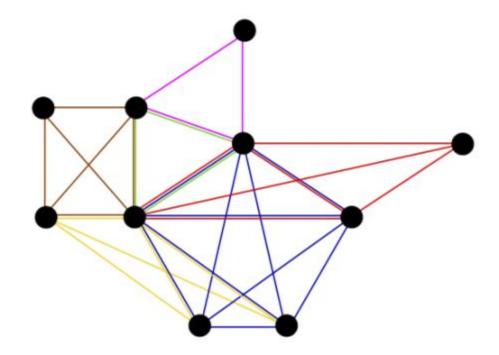
All 4-cliques are adjacent!



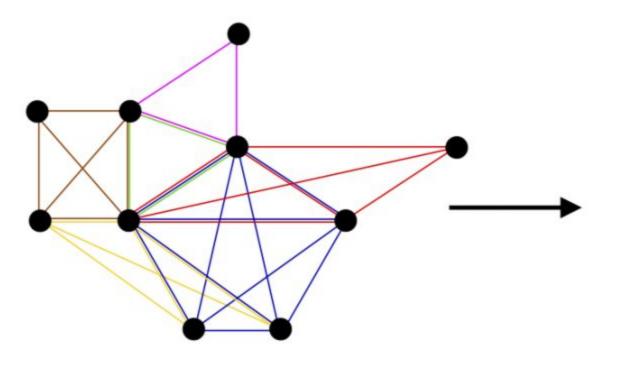
Example



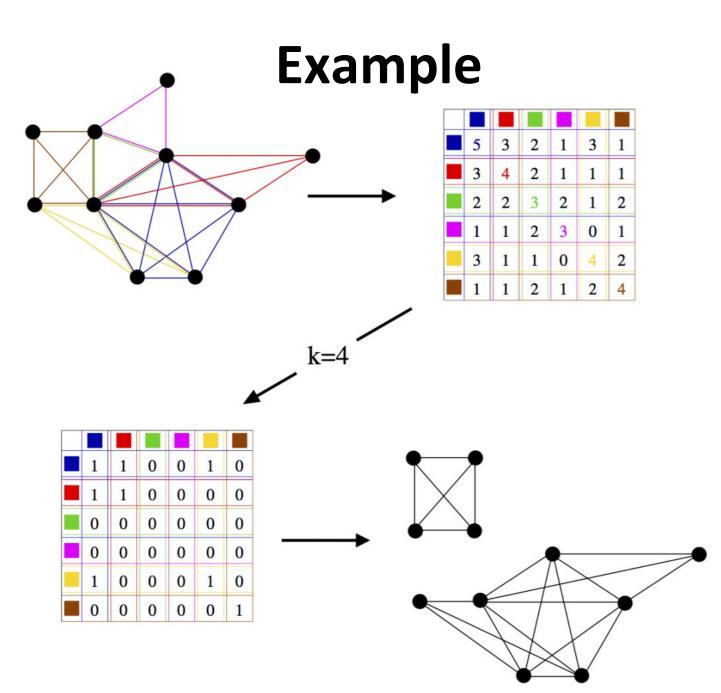
Example



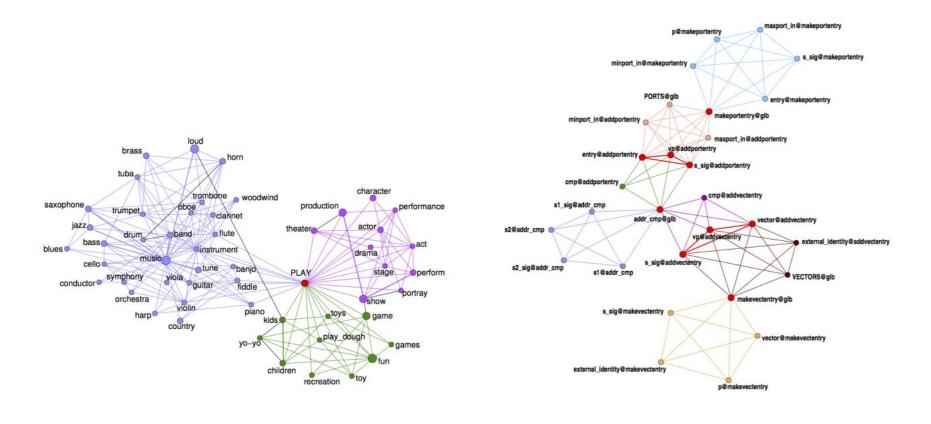
Example



5	3	2	1	3	1
3	4	2	1	1	1
2	2	3	2	1	2
1	1	2	3	0	1
3	1	1	0	4	2
1	1	2	1	2	4

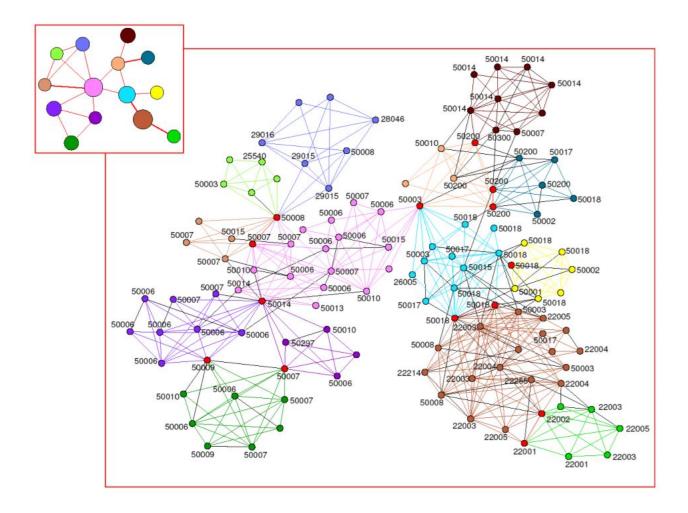


More examples



k = 4 k = 5

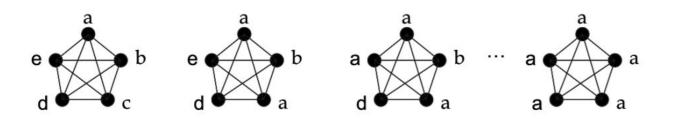
Phone call network



More methods

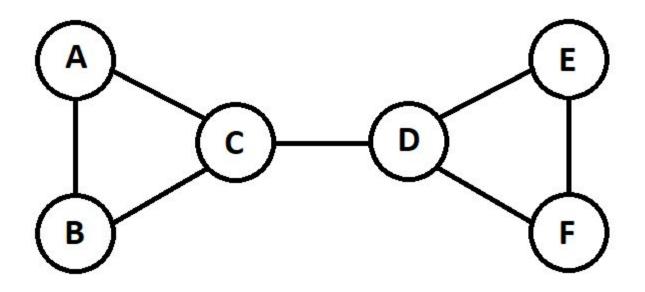
Label propagation

- Initialize labels on all nodes
- Randomized node order
- For every node replace its label with occurring with the highest frequency among neighbors (ties are broken uniformly randomly).
- If every node has a label that the maximum number of their neighbors have, then stop the algorithm

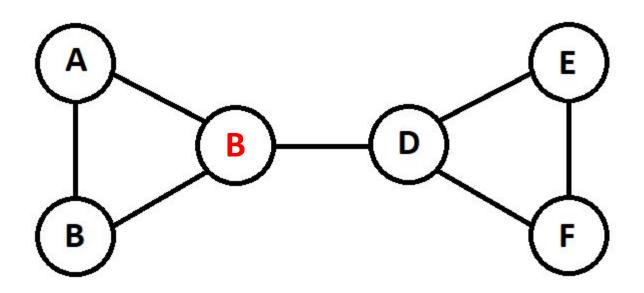


Example Ε Α С D F В

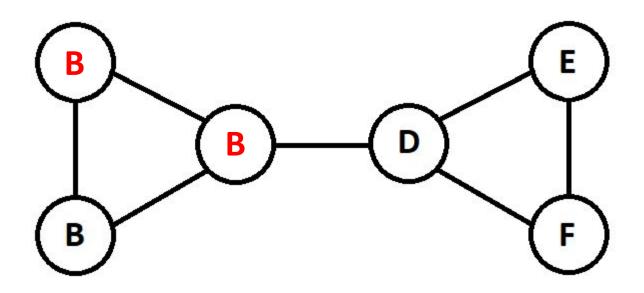
Start from a random node see if it changes it's label...



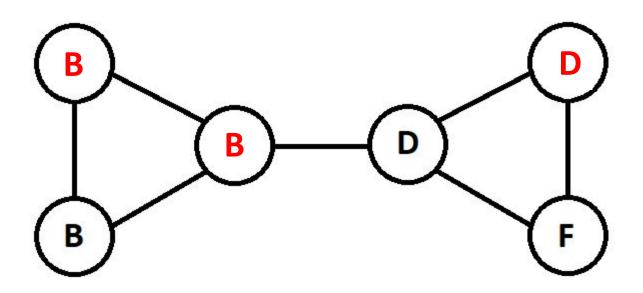
C --> B



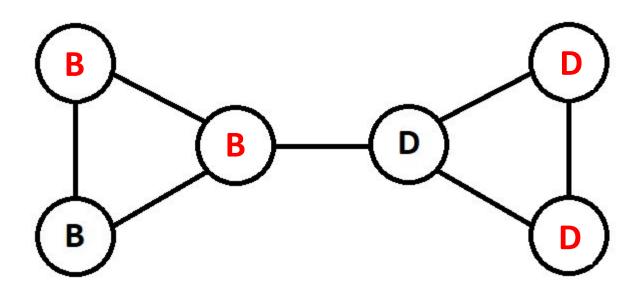
A --> B

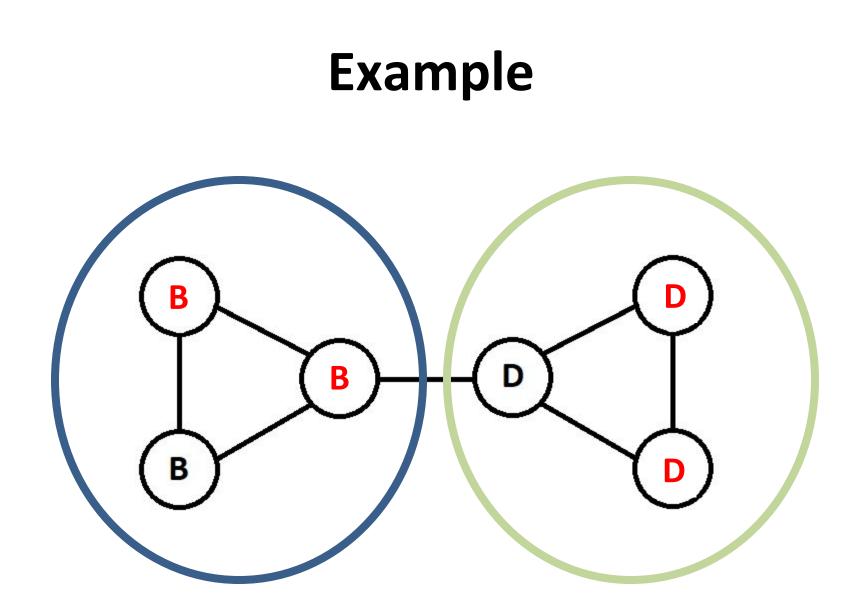


E --> D

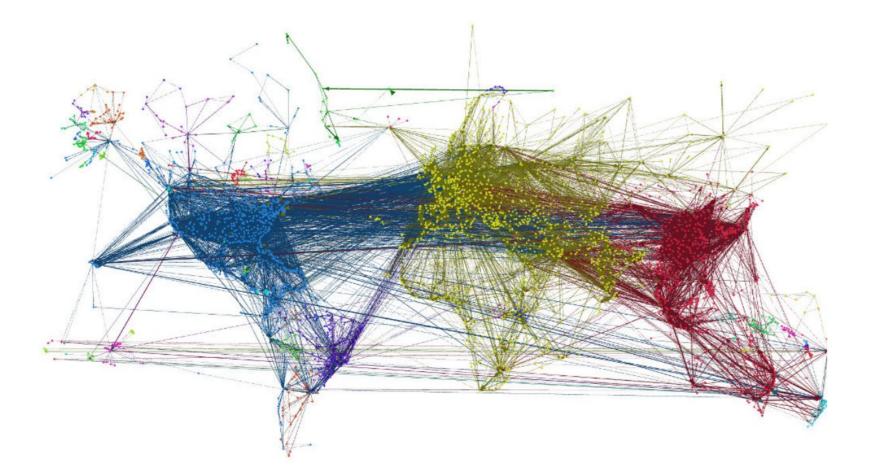


F --> D





Airports and flights example



Thank you! Questions?