

# Algorithms and Applications in Social Networks



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### Lesson #5

- Newman-Girvan betweenness computation
- Overlapping communities
- Communities detection algorithms
- More methods for community detection

#### **Newman-Girvan: Betweenness**

### **Newman-Girvan algorithm**

Algorithm: Newman-Girvan, 2004

```
Input: graph G(V,E)
```

Output: Dendrogram

repeat

```
For all e \in E compute edge betweenness C_B(e);
```

```
remove edge e_i with largest C_B(e_i);
```

until edges left;

### **Edge Betweeness**

• Number of shortest paths going via edge e

$$C_B(e) = \sum_{s \neq t} \frac{\sigma_{st}(e)}{\sigma_{st}}$$



### Step-by-step



Step 2:





Hierarchical network decomposition:



### Karate club example



### Karate club example



# How to compute betweenness?

- Naïve approach: find all shortest paths and compute brute-force
- Better approach: BFS based algorithm

• Example:





Run BFS from every node Start from A



Symmetric case for: 1) A, B, E, F 2) C, D

BFS starting from node A:





Weights of the nodes – top down, based on Numbers and weights of parents Е



Weights of the edges – bottom up: Weighted split of the weight between parents + 1

**BFS starting from node C:** 



F

Weights of the nodes – top down, based on Numbers and weights of parents

В

В

С

D

Ε

Weights of the edges – bottom up: Weighted split of the weight between parents + 1

Edge betweenness – sum (/2) of edge weights on all BFS graphs EB(A, B) = (1+1)/2 = 1EB(A, C) = (4+1+1+1+1)/2 = 4EB(C, D) = (3+3+3+3+3+3)/2 = 9



### **Overlapping communities**

# **Overlapping Communities**

In opposite to non-overlapping community detection algorithms, where each node gets a unique label (and belongs to one community), nodes may belong to several communities



### Communities

- (a) Non-overlapping communities
- (b) Overlapping (on "d" node) communities



### Communities

**Idea:** duplicate nodes, and use Newman-Girvan Which nodes to duplicate?



# **CONGO** Algorithm

Cluster-Overlap Newman Girvan Optimized algorithm Similar to Edge Betweenness – Split Betweenness



# **CONGO** Algorithm

- 1. Compute Edge Betweenness for each edge and split betweenness for each node
- 2. Find node/edge with maximum betweenness
- 3. Remove the edge / Split the node
- 4. Recalculate 1
- 5. Repeat until no edges left

# **CONGO Algorithm**

Pros:

- Similar to NG algorithm for non-overlap communities

Cons:

- Expensive computation

# **Overlapping Communities**



# k-clique community

#### **Definitions:**

- 1. k-clique is a clique of k nodes
- 2. Adjacent k-cliques: if they share k-1 nodes
- 3. k-clique community k-cliques that can be reached from each other via series of adjacent k-cliques





### k-clique community



### k-clique community





# k-clique percolation method

By Palla et al. 2005:

- Find all maximal cliques
- Create clique overlap matrix
- Threshold matrix with k-1
- Communities are connected components

# **Cliques and maximal cliques**

#### 5-clique

How many 4-cliques? What can we say about them?



# **Cliques and maximal cliques**

#### 5-clique

How many 4-cliques?

What can we say about

them?

All 4-cliques are adjacent!









5	3	2	1	3	1
3	4	2	1	1	1
2	2	3	2	1	2
1	1	2	3	0	1
3	1	1	0	4	2
1	1	2	1	2	4



### **More examples**



k = 4 k = 5

### Phone call network



### **More methods**

# Label propagation

- Initialize labels on all nodes
- Randomized node order
- For every node replace its label with occurring with the highest frequency among neighbors (ties are broken uniformly randomly).
- If every node has a label that the maximum number of their neighbors have, then stop the algorithm





Start from a random node see if it changes it's label...



C --> B











F --> D





### Airports and flights example



# Thank you! Questions?